



## AGENDA

### Communication Correspondents Network (CoCoNet) Annual Meeting 2024

**DATE: 24 – 26 September 2024**

**Hotel: Wellton Riverside SPA Hotel, Riga, Latvia.**

#### Wednesday 24 September 2024

*Individual arrivals at hotel.*

*Walk from the Wellton Riverside SPA Hotel to the House of the Black Heads (approx. 5 minutes)*

**19:30 - 22:00      Cocktail reception**

#### Wednesday 25 September 2024

**10:30 - 11:30      Registration and welcome coffee**

**11:30 – 13:00      DesignEuropa Awards Ceremony**

**13:15 - 15:15      Lunch reception**

*Walk from the National Library (venue of the DesignEuropa Awards ceremony) to Wellton Riverside SPA Hotel (approx. 15 minutes)*

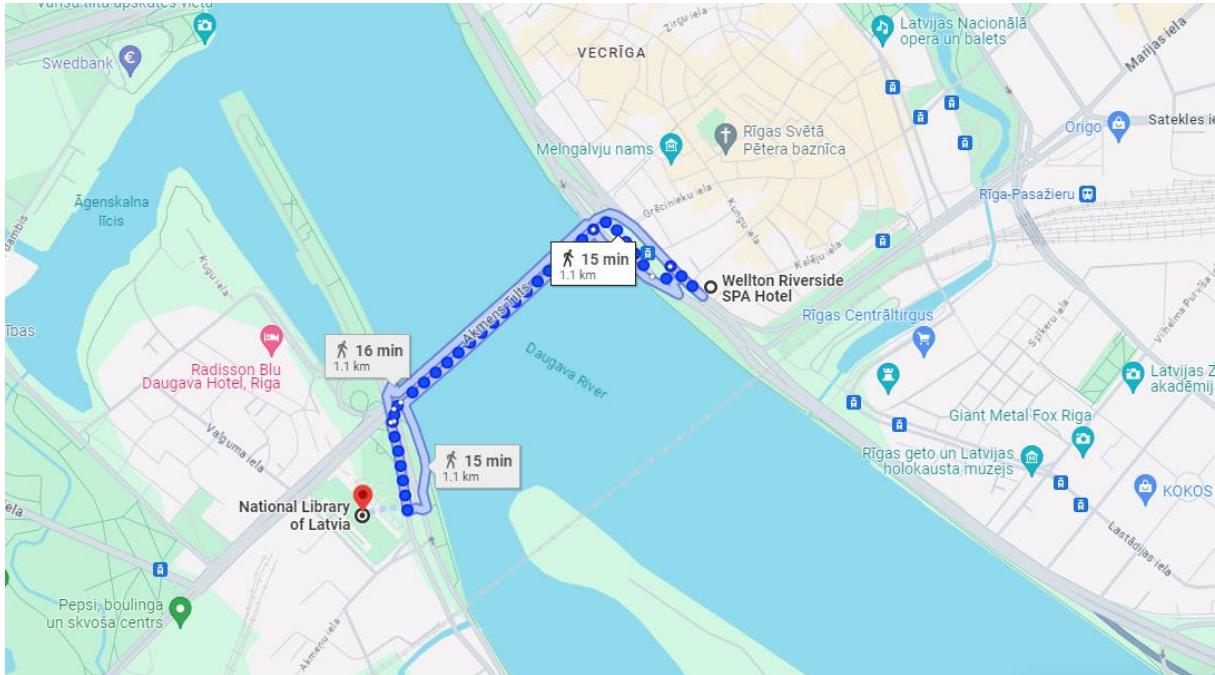
- 15:45 - 16:00      **Registration and coffee**
- 16:00 - 16:15      **Welcome**  
*Julio Laporta, Head of Communication and Media Relations Service, EUIPO*  
*Luis Berenguer, Principal Director Communication, EPO*
- 16:15 - 17:15      **Tour de table**
- 17:15 - 18:00      **Annual workplan, strategic approach and further cooperation**  
*Julio Laporta, Head of Communication and Media Relations Service, EUIPO*  
*Luis Berenguer, Principal Director Communication, EPO*  
*Ana Harda, Director, Channel Management, EPO*  
*Jón Gunnarsson, Communication and Media Relations Service, EUIPO*  
*Marta Maria Lewenstein, Communication, EPO*
- 19:30                **Networking dinner, TBA**

### Thursday 26 September 2024

- 09:00 – 11:00      **Campaign planning and channels (social media, media)**
- 11:00 - 11:15      *Coffee break*
- 11:15 - 12:00      **Perceptions or misconceptions of IP in the media – Presentation and discussion**  
*James Thomson, Head of External Affairs, UK Intellectual Property Office*
- 12:00 - 12:30      **Wrap-up**
- 12:30 - 14:00      *Lunch*

*Central European Standard Time*

## Location overview



### Hotel and annual meeting location:

Wellton Riverside SPA Hotel

11. novembra krastmala 33, Centra rajons, Rīga, LV-1050, Latvia

### DesignEuropa Awards ceremony venue:

National Library of Latvia

Mūkusalas iela 3, Zemgales priekšpilsēta, Rīga, LV-1423, Latvia

### Cocktail reception venue:

House of the Black Heads

Rātslaukums 7, Centra rajons, Rīga, LV-1050, Latvia